



Starter Birds

— SITE HISTORY · EDITION ONE

siteduediligence.com

A quiet domain, now reborn.
Fifteen years of records, read in one sitting.

29 archive captures from 2011 to 2019, four eras, seven silent years,
and a relaunch on October 12, 2026 as a Starter Birds bird.



In fifteen years of archive records, this name never carried a real website. It waited.

The Wayback Machine first saw siteduediligence.com in February 2011, sitting on a GoDaddy parking page. It moved to a NameBright "coming soon" page by late 2014, showed a bare error in 2019, then went silent. On October 12, 2026 Ryan Sorensen registered it fresh on Spaceship and gave it its first real job.

29

archive captures
7 of the homepage, Feb 2011
to May 2019

4

archived eras
two parking pages, a
placeholder, an error

0

past owners named
no company, footer or contact
ever shown

\$9.08

to bring it back
Spaceship, Oct 12, 2026

REGISTRAR	Spaceship, Inc. (IANA ID 3862)
REGISTERED	Oct 12, 2026 · 9:29 AM PT · expires Oct 12, 2027
REGISTRANT	Withheld for Privacy LLC, Lewes, Delaware (privacy service)
DNS	launch1 and launch2.spaceship.net · DNSSEC signed
CERTIFICATES	One in the public logs, Let's Encrypt, issued Oct 12, 2026

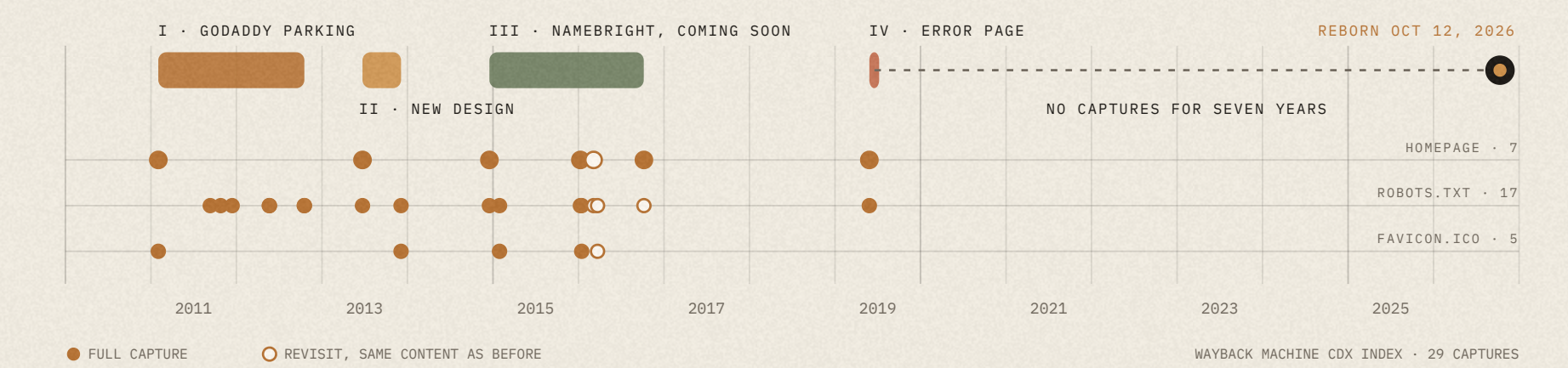
The short read

- No past brand, content or business to inherit or untangle.
- Every archived page was registrar boilerplate.
- The 2026 creation date means the old registration lapsed and the name was deleted before Ryan took it.

THE TIMELINE

Every capture, laid end to end

Each dot is one visit by the Internet Archive's crawler. The bands mark the eras, grouped where the page content (its digest) or the design changed. The long dashed line is seven years with no captures at all.



HOMEPAGE CAPTURE	STATUS	DIGEST	WHAT IT SHOWED	ERA
Feb 2, 2011 · 5:48 AM PT	200	TZLGCC2HXI...	GoDaddy free parking page, 2011 layout	ERA I
Jun 23, 2013 · 11:15 PM PT	200	27PGRKXDEZ...	GoDaddy parking page, 2013 redesign	ERA II
Dec 17, 2014 · 10:17 PM PT	200	IGUMVYQ5FH...	NameBright "coming soon" page	ERA III
Jan 9, 2016 · 7:48 AM PT	200	FHXB5XGNPY...	NameBright "coming soon" page	ERA III
Mar 6, 2016 · 4:27 AM PT	revisit	FHXB5XGNPY...	Revisit, unchanged since January	ERA III
Oct 7, 2016 · 11:56 AM PT	200	AP7WXZKUNC...	NameBright "coming soon" page	ERA III
May 28, 2019 · 3:57 AM PT	200	XIUMNZNOJ6...	Bare error page, "(32)"	ERA IV

Three NameBright captures carry different digests but the same page. The only change is an ASP.NET page token, so they are one design and one era.



I

— FEB 2011 TO OCT 2012

A GoDaddy parking page

The first time anyone archived the name, it was parked at GoDaddy. This is the free page GoDaddy showed on domains that had no site yet: ads for domains and hosting, a Bob Parsons video teaser, and a .COM sale at \$7.49.

"This web page is parked for FREE, courtesy of GoDaddy.com"

What the evidence says

- The ad slot uses GoDaddy's own ad client, ca-dp-godaddy2, so the parking income went to GoDaddy and not to an owner.
- Seven robots.txt captures, Sep 2011 to Oct 2012, follow GoDaddy's parking pattern, blocking paths like /caf.aspx and /ct.aspx.
- The page title is simply the domain name. No owner, company or contact appears.

CAPTURED FEB 2, 2011 · 5:48 AM PT · THE FIRST RECORD OF THE DOMAIN



II

— JUN 2013 TO DEC 2013

Same parking, a new coat of paint

By mid 2013 GoDaddy had redesigned its parked page, so the content digest changed even though nothing about the domain did. The page now offered to help the owner build a site, or a visitor buy the name.

"Is this your domain? Let's turn it into a website!"

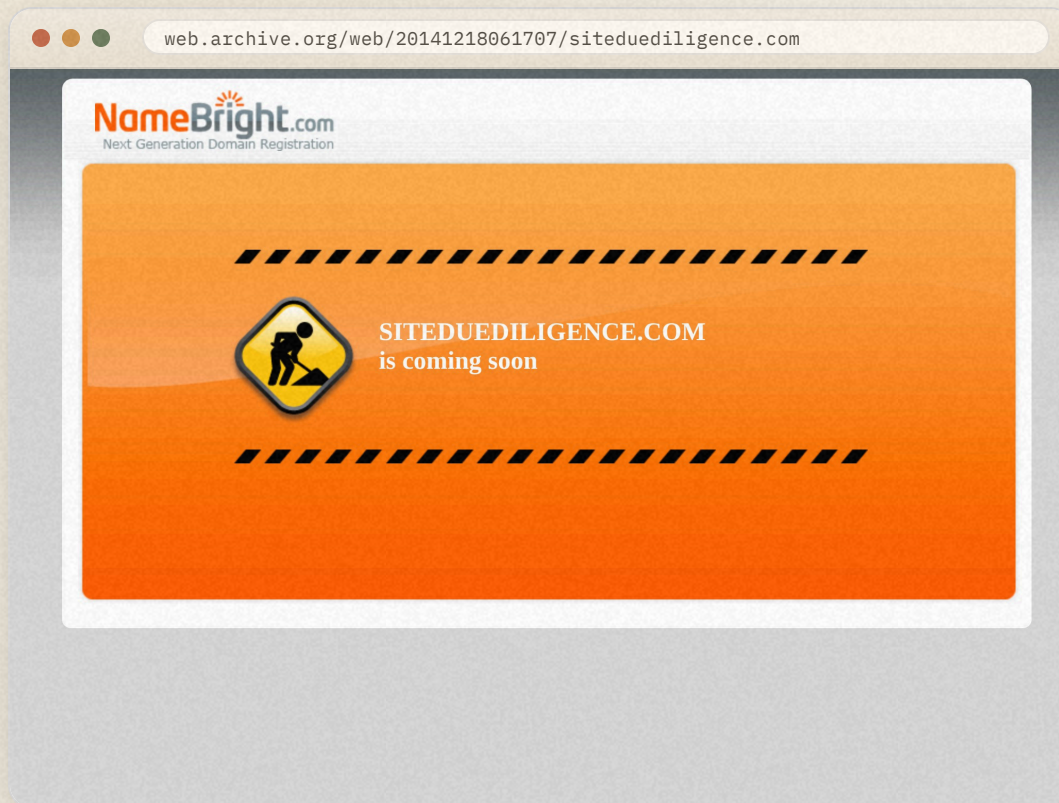
What changed

- Layout, branding and offers: a \$7.99 .COM deal, a website builder pitch, Regus and Outright ads.
- The robots.txt gained a /ct.aspx rule and stayed the same in a Dec 6, 2013 capture.
- Still no owner name, company or contact anywhere on the page.

Between Dec 2013 and Dec 2014 the archive holds no captures, so the exact month the name left GoDaddy is unknown.

CAPTURED JUN 23, 2013 · 11:15 PM PT · SHOWN WITH SCRIPTS OFF, AS THE LIVE REDIRECT FAILS IN THE ARCHIVE





CAPTURED DEC 17, 2014 · 10:17 PM PT



OCT 7, 2016 · UNCHANGED

PAGE TITLE

NameBright · Coming Soon

CAPTURES

4 homepage, 7 robots.txt, 3 favicon

III

— DEC 2014 TO OCT 2016

Two years of "coming soon"

The name next turned up on NameBright, another ICANN accredited registrar. This is NameBright's default page for a domain with nothing on it: an orange board, a worker with a shovel, and a promise.

"SITEDUEDILIGENCE.COM is coming soon"

What the evidence says

- The registrar changed from GoDaddy to NameBright. The archive cannot tell us whether that was a transfer by the same owner or a lapse and a new registration.
- The robots.txt opened up to all crawlers, and even the favicon address returned the same placeholder.
- Whatever was coming never came. The page did not change once in four homepage captures.



IV

— MAY 28, 2019

One line, then nothing

The last archived page is a single line of bold text on white. The page asks robots not to archive or quote it, and the robots.txt captured the same minute blocks every crawler from the whole site.

"Error. Page cannot be displayed. Please contact your service provider for more details. (32)"

The page does not name the service provider, so who was hosting or parking the name in 2019 is not known from the archive.



CAPTURED MAY 28, 2019 · 3:57 AM PT

— THE QUIET YEARS

7 years

MAY 2019 TO OCT 2026 · ZERO CAPTURES

After the error page the archive holds nothing at all. Two facts explain the silence. The 2019 robots.txt told crawlers to stay away, and the registry now shows a creation date of October 12, 2026.

A .com keeps its creation date through renewals and transfers. A brand new date means the earlier registration expired and the name was deleted and released. Some time in those seven years, nobody held it.

The exact expiry and deletion dates are not public. Historic WHOIS records that would show them sit behind paid services and were not used here.



Four homes, no names, one new owner

Past owners of a domain are usually hidden. WHOIS privacy, and since 2018 the broad redaction of registrant data, keep their names out of public records. So this trail is built only from what the archived pages themselves show, and they show registrars, not people.

PERIOD	WHERE IT LIVED	OWNER SHOWN	HOW WE KNOW	CONFIDENCE
Feb 2011 to Dec 2013	GoDaddy	Not shown	GoDaddy's free parked page, its own ad client, its robots.txt pattern. GoDaddy shows this page on names registered with it.	STRONG
Dec 2014 to Oct 2016	NameBright	Not shown	NameBright's default "coming soon" page, titled "NameBright · Coming Soon". Same owner or a new one is unknown.	STRONG
May 2019	Unknown provider	Not shown	A generic error page naming no provider, with crawling blocked.	UNKNOWN
2019 to Oct 2026	Lapsed, then released	None	No captures, and a registry creation date of Oct 12, 2026 that only a fresh registration produces.	INFERRED
Oct 12, 2026 onward	Spaceship	Ryan Sorensen, Starter Birds	Registered by Ryan for \$9.08. Public RDAP shows the privacy service Withheld for Privacy LLC, as expected.	CONFIRMED

No people on the pages

Not one archived page carried a company name, a footer with an owner, an email or a phone number. Only the registrars' own copyright lines.

No earnings either

The GoDaddy pages ran GoDaddy's ads. Nothing points to an owner monetizing the name with their own parking account.

Clean to own

With no brand, content or customers behind it, there is no old reputation to inherit and nobody with a prior claim on the story.





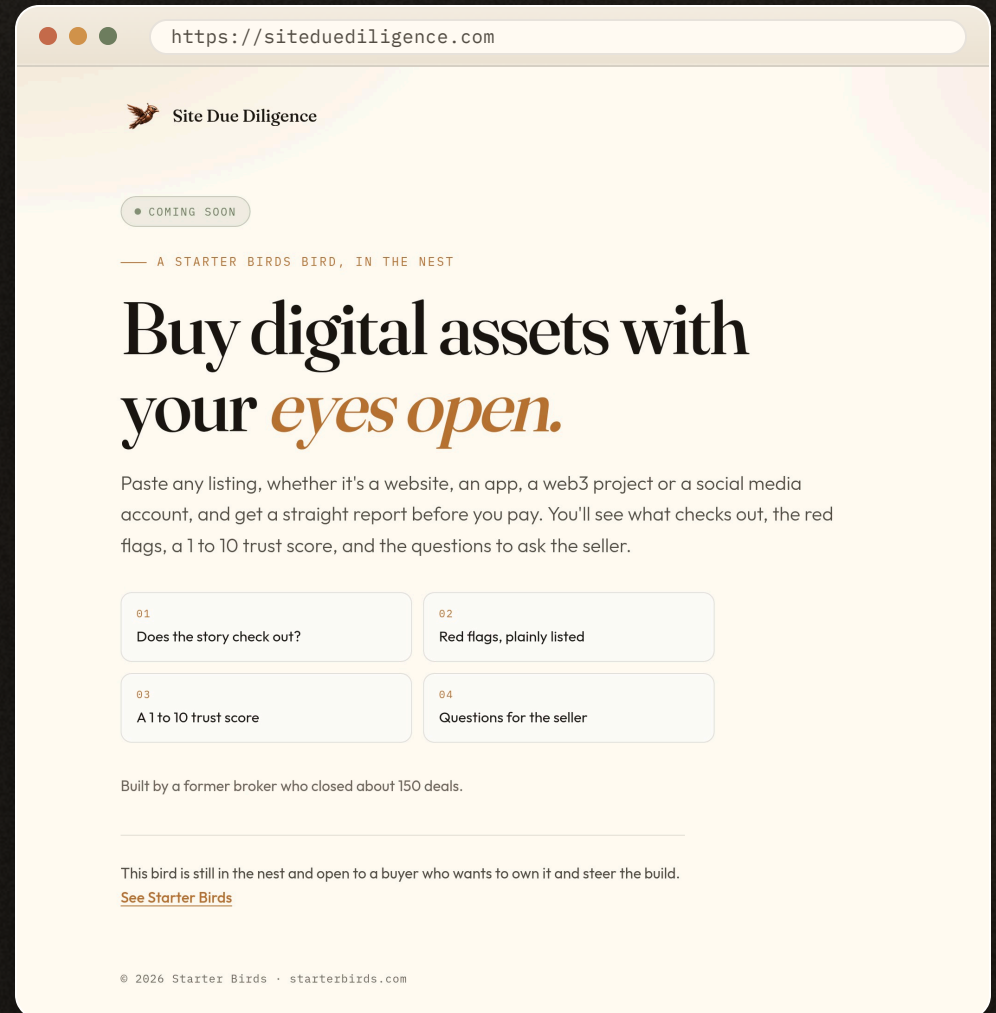
— THE REBIRTH · OCT 12, 2026

Reborn as a Starter Birds bird

Fifteen years after its first parked page, the name finally says what it means. Site Due Diligence is a tool for people buying websites, apps, web3 projects and social media accounts. Paste a listing and get a straight report before you pay.

"Buy digital assets with your eyes open."

REGISTERED Oct 12, 2026 · 9:29 AM PT · Spaceship · \$9.08
TERM One year, to Oct 12, 2027 · transfer lock on
DNS Spaceship nameservers · DNSSEC signed
HTTPS Let's Encrypt certificate, the first ever logged for the name
PAGE LIVE Last modified 10:06 AM PT on a LiteSpeed server



THE LIVE SITE · CAPTURED OCT 12, 2026 FOR THIS REPORT



The history, read the way Site Due Diligence reads it

This report is the first example of a new product: enter a website, get its full history. Here is how the findings would sort for anyone weighing this domain, using only what was checked.

CHECKS OUT

- Every archived page was registrar boilerplate, so there is no old brand to escape.
- No adult, gambling, pharma or scam content appears in any capture.
- Ownership today is clear and recent, with DNSSEC and HTTPS in place.

WORTH KNOWING

- The name never had a site, so expect no search history, traffic or links to carry over.
- Somewhere between 2019 and 2026 it was dropped and released, open for anyone to take.
- The 2019 robots.txt blocked crawlers, which may hide a little of that year.

NOT CHECKED

- Backlinks pointing at the name.
- Spam and blocklist status, and old email reputation.
- Dated WHOIS history, which needs a paid source.



Questions a buyer would ask the seller. When and where did you register it? Has it ever sent email? Has it ever been listed for sale, and at what price? For this name the record already answers the first: Oct 12, 2026, on Spaceship, by Ryan Sorensen. The full product puts the rest to the seller in writing.

How this report was made

SOURCE	WHAT IT GAVE
Wayback Machine CDX API matchType=domain, all captures	29 captures with timestamps, status, digest and type. 16 distinct digests.
Archived pages web.archive.org/web/<ts>id_/	Raw HTML of every homepage and robots.txt capture, read for titles, meta tags, footers and contact details.
Screenshots	Headless Chrome at 1280 px wide. The 2013 page was shot with scripts off, because its live redirect breaks in the archive.
RDAP rdap.org, Verisign, Spaceship	Registrar, creation and expiry dates, nameservers, DNSSEC, privacy contact.
Certificate Transparency Cert Spotter API	One certificate ever logged, Let's Encrypt, Oct 12, 2026.
Live site	Headers, title, meta description and a fresh screenshot on Oct 12, 2026.

Gaps, stated plainly

- Past registrants are not public. No owner before 2026 is named, because none was ever shown.
- The first registration date is unknown. The archive begins in Feb 2011, and the domain may be older.
- No captures fall between Dec 2013 and Dec 2014, or between May 2019 and Oct 2026.
- crt.sh returned errors on Oct 12, 2026, so Cert Spotter stood in. Port 43 WHOIS was not reachable from the research box, so RDAP was used.

Wayback timestamps are UTC and are shown here in Pacific time. Let's Encrypt dates a certificate's start one hour early, which is why the certificate reads 8:46 AM PT, before the 9:29 AM PT registration. Nothing in this report is estimated or invented. Where the record is silent, the report says so.

KEPT WITH THIS REPORT

The raw CDX index, every archived homepage and robots.txt file, both RDAP responses, the Cert Spotter result, live headers and full size screenshots, saved in the report folder under data/ and shots/.